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To: Examiner Son Huynh	From: Doug Ryder (43,073)
Fax: 703-746-7465	Pages: 41 pages
Phone: 703-305-1889	Date: July 29, 2004
Re: 10/068,771	CC:

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● Comments:

Examiner Huynh,

Per our conversation earlier today you have yet to receive a copy of our after final amendment that was previously submitted to the PTO on June 23, 2004. It is now five weeks later and the response has still not been provided to you. As this file is under final rejection delays in getting the file to you can not be tolerated. There are currently less than 3 months before the 6 month statutory date (10/23) by which the application must be in condition for allowance or appeal. Moreover, this application was granted a petition to make special.

Enclosed are the following:

1. PAIR status sheet showing amendment was received on 6/23 (2 pages)
2. Auto-reply fax transmission from PTO that response was received (1 page)
3. Fax confirmation sheet (1 page)
4. Cert of Transmission (1 page)
5. Transmittal Form (1 page)
6. After Final Amendment (34 pages)

I hope that you can ensure that the amendment is entered and given to you for action so that we can move this application forward.

Regards,

Doug Ryder

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PAIR Page

Page 1 of 2



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## PATENT APPLICATION INFORMATION RETRIEVAL



Search results for application number: 10/068,771			
Application Number:	10/068,771	Customer Number:	-
Filing or 371(c) Date:	02-05-2002	Status:	Final Rejection Mailed
Application Type:	Utility	Status Date:	04-23-2004
Examiner Name:	HUYNH, SON P	Location:	ELECTRONIC
Group Art Unit:	2611	Location Date:	-
Confirmation Number:	7576	Earliest Publication No:	US 2003-0149975 A1
Attorney Docket Number:	T742-10	Earliest Publication Date:	08-07-2003
Class/ Sub-Class:	725/035	Patent Number:	-
First Named Inventor:	Charles Eldering, Doylestown, PA (US)	Issue Date of Patent:	-
Title Of Invention:	Targeted advertising in on demand programming		

## Search Options

Assignments
Continuity Data
Published Documents

File History	
Date	Contents Description
06-23-2004	Workflow Incoming amendment IFW
04-08-2004	Information Disclosure Statement (IDS) Filed
04-23-2004	Mail Final Rejection (PTOL - 326)
04-19-2004	Final Rejection
09-10-2003	Examiner Interview Summary Record (PTOL - 413)
03-24-2004	Miscellaneous Incoming Letter
02-10-2004	Date Forwarded to Examiner
02-04-2004	Response after Non-Final Action
01-20-2004	Mail Notice of Informal or Non-Responsive Amendment
09-23-2003	Information Disclosure Statement (IDS) Filed
09-23-2003	Oath or Declaration Filed (Including Supplemental)
01-20-2004	Date Forwarded to Examiner
09-24-2003	Supplemental Response
01-20-2004	Date Forwarded to Examiner
09-23-2003	Informal or Non-Responsive Amendment after Examiner Action

[http://pair-direct.uspto.gov/cgi-bin/final/printer\\_friendly.pl](http://pair-direct.uspto.gov/cgi-bin/final/printer_friendly.pl)

7/29/2004

09-23-2003	Response after Non-Final Action
06-19-2003	Mail Non-Final Rejection
06-16-2003	Non-Final Rejection
05-09-2003	Case Docketed to Examiner in GAU
04-24-2003	Record Petition Decision of Granted to Make Special
07-12-2002	Petition Entered
07-08-2002	Information Disclosure Statement (IDS) Filed
04-10-2003	Case Docketed to Examiner in GAU
06-19-2002	Application Dispatched from OIPE
06-18-2002	Application Is Now Complete
06-04-2002	Payment of additional filing fee/Preexam
06-04-2002	A statement by one or more inventors satisfying the requirement under 35 USC 115, Oath of the Applic
03-22-2002	Notice Mailed—Application Incomplete—Filing Date Assigned
02-19-2002	IFW Scan & PACR Auto Security Review
02-05-2002	Initial Exam Team nn

USPTO 6/23/2004 5:48 PM PAGE 1/001 Fax Server  
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06/23/2004 WED 17:44 FAX 215 766 2920

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<b>TRANSMITTAL FORM</b> (to be used for all correspondence after initial filing)	Application Number	10/068,771
	Filing Date	05 FEB 2002
	First Named Inventor	CHARLES A. ELDERING
	Art Unit	2611
	Examiner Name	Huynh, Son P
	Attorney Docket Number	T742-10
Total Number of Pages in This Submission		36

ENCLOSURES (Check all that apply)		
<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input checked="" type="checkbox"/> Amendment/Reply <input checked="" type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Response to Missing Parts/Incomplete Application <input type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation <input type="checkbox"/> Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____	<input type="checkbox"/> After Allowance communication to Technology Center (TC) <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input type="checkbox"/> Other Enclosure(s) (please identify below):
Remarks		
<b>SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT</b>		
Firm or Individual name	Technology Patents and Licensing, Inc.	
Signature	Douglas J. Ryder, 43,073	
Date	23 June 2004	

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Signature	Heather J. Roth	Date 23 June 2004

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